

# InDownton Newsletter Advertising 2025

InDownton is delivered free to every house in the village 5 times a year. The newsletter is primarily a source of news for the community, sponsored by Downton Baptist Church and supported by a small number of adverts from businesses. Copies of recent newsletters can be viewed at [indownton.org.uk](http://indownton.org.uk)

## B & W Advertising Rates

**SMALL ADVERT: Size A**  
Single: £17.50. 5 consecutive issues £70  
**LARGE ADVERT: size B**  
Single issue: £35. 5 consecutive issues £140.

## Colour Advertising Rates

**SMALL ADVERT: Size A**  
Single: £30. 5 consecutive issues £120  
**LARGE ADVERT: size B**  
Single issue: £60. 5 consecutive issues £240.

## Supersize Rates

Add together the cost of 1 large ad and 1 small ad - and run your ad along the bottom of a page

- Change your advert as many times as you like e.g. to highlight seasonal special offers
- Photographs and special designs welcome, We can help design adverts or use your print ready designs
- Advertising space is limited, so your advert won't get lost amongst pages of others
- Copy, photographs and artwork can be emailed to us two weeks before publication at [editor@indownton.org.uk](mailto:editor@indownton.org.uk)
- Hardcopy adverts can be scanned for insertion, but please provide them in large format to retain quality
- Payment is by invoice from Downton Baptist Church

## Sample adverts size and layout

### Small advert

Approximate Sizes 50mm x 70mm

### Large advert

Approximate Sizes 80mm x 85mm or  
100mm x 70mm

The image shows a grid of sample advertisements. At the top are two identical 'HAIR ART' ads side-by-side. Below them is a 'TAXI' ad. At the bottom are two identical 'INSPIRE WINDOW CLEANING' ads side-by-side. The 'HAIR ART' ads are labeled as 'Typical large ads, side by side, each measuring 80mm x 85mm'. The 'TAXI' ad is labeled as 'Large ad: 100mm x 70mm'. The 'INSPIRE' ads are labeled as 'Small advert' and 'Approximate Size 70mm x 50mm'. Below the 'INSPIRE' ads is the text 'Typical small ads, side by side, each measuring 70mm x 50mm'.

Typical large ads, side by side, each measuring 80mm x 85mm

Large ad: 100mm x 70mm

Small ad 50mm x 70mm

Typical small ads, side by side, each measuring 70mm x 50mm

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