

InDownton Newsletter Advertising 2024

InDownton is delivered free to every house in the village 5 times a year. The newsletter is primarily a source of news for the community, sponsored by Downton Baptist Church and supported by a small number of adverts from businesses. Copies of recent newsletters can be viewed at indownton.org.uk

B & W Advertising Rates

SMALL ADVERT: Size A
Single: £17.50. 5 consecutive issues £70
LARGE ADVERT: size B
Single issue: £35. 5 consecutive issues £140.

Colour Advertising Rates

SMALL ADVERT: Size A
Single: £30. 5 consecutive issues £120
LARGE ADVERT: size B
Single issue: £60. 5 consecutive issues £240.

Supersize Rates

Add together the cost of 1 large ad and 1 small ad - and run your ad along the bottom of a page

- Change your advert as many times as you like e.g. to highlight seasonal special offers
- Photographs and special designs welcome, We can help design adverts or use your print ready designs
- Advertising space is limited, so your advert won't get lost amongst pages of others
- Copy, photographs and artwork can be emailed to us two weeks before publication at editor@indownton.org.uk
- Hardcopy adverts can be scanned for insertion, but please provide them in large format to retain quality
- Payment is by invoice from Downton Baptist Church

Sample adverts size and layout

Small advert

Approximate Sizes 50mm x 70mm

Large advert

Approximate Sizes 80mm x 85mm or
100mm x 70mm

The image shows a grid of sample advertisements. At the top, two 'HAIR ART' ads are shown side-by-side. Each ad includes the business name, address, phone number, website, and a small photo of a woman. Below these are three 'TAXI' ads, one of which is larger and includes contact information and accessibility details. At the bottom, two 'INSPIRE WINDOW CLEANING' ads are shown side-by-side, each featuring the company logo, services offered, and contact information.

Typical large ads, side by side, each measuring 80mm x 85mm

Large ad: 100mm x 70mm
Small ad 50mm x 70mm

Typical small ads, side by side, each measuring 70mm x 50mm